Amendment dated November 1, 2007

Reply to Official Action dated August 14, 2007

Amendments to the Claims:

The following listing of claims replaces all prior versions and listings of the claims in

this application.

Listing of the Claims:

1. (Currently Amended) A process of treating cleaning a fabric comprising the steps of

applying, in any order, to said fabric a first composition and a second composition, wherein

said first and/or second composition comprises a at least one anionic surfactant, and wherein

upon contact of said first and second compositions, heat is generated, wherein said surfactant

is selected from the group consisting of anionic surfactants, nonionic surfactants, zwitterionic

surfactants, amphoteric surfactants, cationic surfactants and mixtures thereof; and wherein

said noninoine surfactant is selected from the group consisting of amine oxide surfactants,

fatty acid C₆-C₂₄-alkanolamide surfactants, glucose amide surfactants, alkyl pyrrolidone

surfactants and mixtures thereof.

2. (Previously Presented) The process according to claim 1, wherein the heat

generation is provided by an exothermic process either of chemical or physical nature.

3. (Previously Presented) The process of claim 1, wherein the heat generation is

provided by an exothermic process either of chemical or physical nature selected from the

group consisting of: dissolution of organic or inorganic salts; oxidations or reductions;

hydration of substantially anhydrous compounds; and acid/base reactions; and mixtures

thereof.

4. (Previously Presented) The process of claim 1, wherein said first composition

comprises a first compound of a binary heat generating system and said second composition

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comprises a second compound of a binary heat generating system.

- 5. (Previously Presented) The process according to claim 4, wherein said first compound is selected from the group consisting of organic and inorganic salts and mixtures thereof; and said second compound is selected from the group consisting of: water; and polar solvents; and mixtures thereof.
- 6. (Previously Presented) The process according to claim 4, wherein said first compound is selected from the group consisting of an oxidizing agent and a mixture thereof; and said second compound is selected from the group consisting of a reducing agent and a mixture thereof.
- 7. (Previously Presented) The process according to claim 4, wherein said first compound is selected from the group consisting of: anhydrous zeolites; anhydrous alumino silicates; and mixtures thereof; and said second compound is selected from the group consisting of: water; and polar solvents; and mixtures thereof.
- 8. (Previously Presented) The process according to claim 4, wherein said first compound is selected from the group consisting of: organic and inorganic acids and mixtures thereof; and said second compound is selected from the group consisting of: organic and inorganic bases and mixtures thereof.
- 9. (Previously Presented) The process of claim 1, wherein said fabric is a carpet.

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10. (Previously Presented) The process of claim 13, wherein the heat generated

 (ΔT) upon contact of the two compositions is at least 1° C when measured upon the fabric.

11. (Previously Presented) The process of claim 1, wherein one of said

compositions is a solid composition and the other of said two compositions is a liquid or solid

composition.

12. (Cancelled).

13. (Currently Amended) The A process of claim 1, wherein the fabric is for cleaning a

carpet, comprising contacting a carpet with a first composition and a second composition,

wherein said first and/or second composition comprises a at least one anionic surfactant, and

wherein upon contact of said first and second compositions with each other, heat is generated

to provide a carpet cleaning benefit, and wherein said anionic surfactant is selected from the

group consisting of anionic surfactants, nonionic surfactants, zwitterionic surfactants,

amphoteric surfactants, cationic surfactants and mixtures thereof; and wherein said noninoine

surfactant is selected from the group consisting of amine oxide surfactants, fatty acid C₆-C₂₄

alkanolamide surfactants, glucose amide surfactants, alkyl pyrrolidone surfactants

sulfosuccinate surfactants, sulfosuccinamate surfactants, sulfosuccinamide surfactants, alkyl

carboxylate surfactants, sarcosinate surfactants, alkyl sulfate surfactants, alkyl sulphonate

surfactants, alkyl glycerol sulfate surfactants, alkyl glycerol sulphonate surfactants, and

mixtures thereof.

14. (Cancelled).

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15. (Currently Amended) The process of claim 1, wherein said anionic surfactant is

selected from the group consisting of sulfosuccinate surfactants, sulfosuccinamate

surfactants, sulfosuccinamide surfactants, alkyl carboxylate surfactants, sarcosinate

surfactants, alkyl sulfate surfactants, alkyl sulphonate surfactants, alkyl glycerol sulfate

surfactants, alkyl glycerol sulphonate surfactants, zwitterionic betaine surfactants and

mixtures thereof.

16. (Currently Amended) The process of claim 1, wherein said anionic surfactant

comprises is a mixture of a sulfosuccinate surfactant and a second anionic surfactant.

17. -18. (Cancelled).

19. (Currently Amended) The process of claim 13, wherein said anionic surfactant

comprises is a mixture of a sulfosuccinate surfactant and a second anionic surfactant.

20. (Currently Amended) A process of treating cleaning a fabric comprising the steps of

applying, in any order, to said fabric a first composition and a second composition, wherein

said first and/or second composition comprises at least one anionic surfactant, wherein upon

contact of said first and second compositions, heat is generated, and wherein the heat

generated (ΔT) upon contact of the two compositions is at least 1° C when measured upon the

fabric, wherein said surfactant is selected from the group consisting of anionic surfactants,

nonionic surfactants, zwitterionic surfactants, amphoteric surfactants, cationic surfactants and

mixtures thereof; and wherein said noninoinc surfactant is selected from the group consisting

of amine oxide surfactants, fatty acid C₆ C₂₄ alkanolamide surfactants, glucose amide

surfactants, alkyl pyrrolidone surfactants and mixtures thereof.

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21. (New) The process of claim 1, wherein said first and/or second composition

comprising the at least one anionic surfactant comprises from 0.5 to 10% by weight of

anionic surfactant.

22. (New) The process of claim 13, wherein said first and/or second composition

comprising the at least one anionic surfactant comprises from 0.5 to 10% by weight of

anionic surfactant.

23. (New) The process of claim 13, wherein said anionic surfactant comprises a

sulfosuccinate surfactant.

24. (New) A process of cleaning a carpet comprising the steps of applying, in any order,

to said fabric a first composition and a second composition, wherein said first and/or second

composition comprises at least one zwitterionic betaine surfactant, and wherein upon contact

of said first and second compositions, heat is generated.